

Dividend Strategy

FIRST QUARTER 2008

STRATEGY OBJECTIVES

ZACKS DIVIDEND STRATEGY SEEKS TAX EFFICIENT RETURNS FROM BOTH CAPITAL APPRECIATION AND DIVIDENDS.

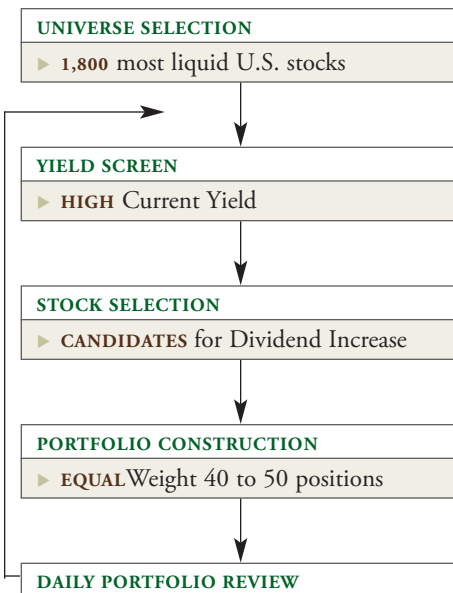
PERFORMANCE HIGHLIGHT

OVER 1.5% HIGHER ANNUAL DIVIDEND YIELD THAN THE S&P 500.

Investment Process Summary

“A HIGH DIVIDEND YIELDING STRATEGY CAN HELP REDUCE VOLATILITY IN A CLIENT PORTFOLIO AND AT THE SAME TIME PROVIDE CONSISTENT AND PREDICTABLE RETURNS.”

- Ben Zacks, Portfolio Manager

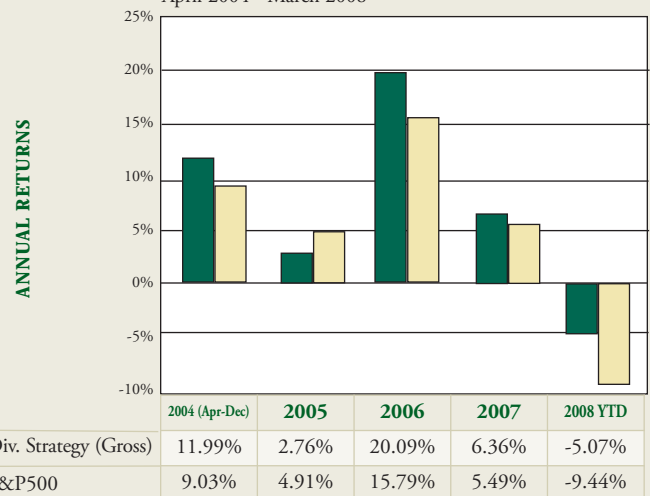


Strategy Overview

The Zacks Dividend Strategy is co-managed by Ben Zacks and Mitch Zacks. The strategy holds stocks that, on an historic basis, demonstrate significant value based on price and dividend yield. Additionally, the strategy seeks to own those shares that have produced predictable dividend income and are strong candidates for a dividend increase. Our fundamental view is that companies that produce predictable, increasing and higher-than-average dividend yields offer lower-than-average risk and are excellent choices for total return.

ZACKS DIVIDEND STRATEGY

Annual Returns
(not annualized if less than one year)
April 2004 - March 2008



Portfolio Annualized Returns

APRIL 2004 TO MARCH 2008

	ANNUALIZED RETURNS THROUGH 3/31/08	DIVIDEND GROSS	S&P 500
1 Year		-2.28%	-5.08%
3 Year		7.92%	5.85%
Since Inception		8.69%	6.06%

Portfolio Characteristics

- ▶ **HIGH YIELD:** provides substantially higher current yield than S&P 500: 4.00% vs. 2.16% (as of 3/31/08).
- ▶ **LOW TURNOVER**
- ▶ **TAX EFFICIENT:** most capital gains are long-term and taxed at 15% while dividends are also taxed at 15%.

Zacks

ZACKS INVESTMENT MANAGEMENT

100 North Riverside Plaza, Suite 2200

Chicago, Illinois 60606

Phone: 312.265.9393

Toll free: 888.600.2783

EHollendonner@Zacks.com

www.zacksim.com

Portfolio Statistics

AS OF 3/31/08

	DIVIDEND STRATEGY	S&P 500
Price/Earnings	15.94	17.44
Price/Book	3.47	4.21
Dividend Yield	4.00%	2.16%
Beta*	0.80	1.00
Standard Deviation	7.53%	8.45%
Sharpe Ratio	0.68	0.30

* Beta calculated using Zephyr's Style Advisor

Dividend Strategy

FIRST QUARTER 2008

About Zacks

Headquartered in Chicago, Zacks Investment Management is a Registered Investment Advisor. It is a subsidiary of Zacks Investment Research, a privately held firm known for its analysis of investment data and for its independent equity research capabilities.

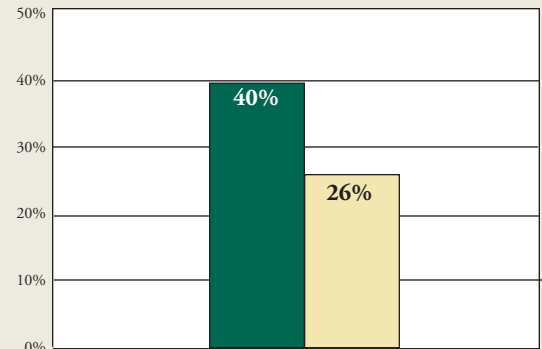
Zacks Investment Management specializes in portfolio management and asset allocation for institutions and wealthy individual investors. We employ a unique process combining a quantitative screening methodology and fundamental bottom up analysis. We manage assets in an active fashion incorporating both a macro and micro view of the markets, the economy and our clients objectives.

When considering...

stocks for inclusion in the Dividend Strategy, Zacks conducts a full fundamental due diligence on the company, its financials, and its dividend history. We further allocate this portfolio in sectors that we expect to outperform the market in the coming years. This allows stronger performance than you will find with most income related investments.

CUMULATIVE PERFORMANCE COMPARISON

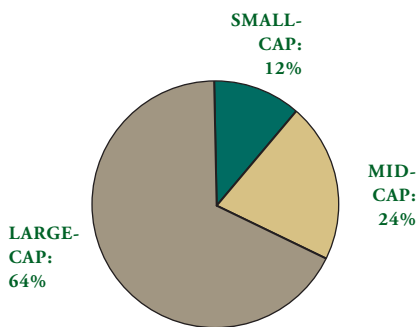
Zacks Dividend Strategy (April 2004 to March 2008)



Strategy	Cumulative Performance
Dividend (Gross)	40%
S&P 500	26%

Market Capitalization

The current portfolio is an all-cap blend that includes 12% small-, 24% mid- and 64% large-cap stocks representing both value and growth styles. The average weighted market cap is \$67 billion.



How the Zacks Dividend Strategy is Managed

- ▶ **DIVERSIFIED:** 40 to 50 stocks
- ▶ **VALUE BASED:** as determined by price and yield on an historic basis
- ▶ **CURRENT YIELD** must be greater than or near twice that of the S&P 500
- ▶ **DIVIDEND** has increased at least once in the last five years
- ▶ **NO INTERRUPTION** in dividend payment for previous ten years

INDEPENDENT

Research | Thinking | Results

Top Holdings

(AS OF 3/31/08)

AT&T	3.65%
HEWLETT PACKARD	3.57%
UNIVERSAL CP	3.44%
COLGATE PALMOLIVE	3.27%
WAL-MART	3.27%
KELLOGG	3.08%
INTEL	3.01%
HJ HEINZ	2.80%
PFIZER INC	2.73%
ONEOK	2.67%

Note: The positions listed are a representative sample for the Dividend Strategy on 3/31/08 and may not be indicative of the portfolio holdings at any other time.

DISCLOSURE Past performance is no guarantee of future results. Results for Zacks Dividend Strategy are from a representative account. Results for Zacks Dividend Strategy are shown gross. Results for the Strategy reflect the reinvestment of dividends and other earnings. Individual results may differ. Investments in the Zacks Dividend Strategy are not deposits of any bank, are not guaranteed by any bank, are not insured by FDIC or any other agency, and involve investment risks, including possible loss of the principal amount invested. Lower fees may apply to larger accounts, higher fees may apply to smaller accounts. Separately managed account minimums apply.

Standard management fees are available on request and are described in Part II of Form ADV. The S&P 500 Index is a well-known, unmanaged index of the prices of 500 large-company common stocks, mainly blue-chip stocks, selected by Standard & Poor's. The S&P 500 Index assumes reinvestment of dividends but does not reflect advisory fees. An investor cannot invest directly in an index.

Zacks

ZACKS INVESTMENT MANAGEMENT

100 North Riverside Plaza, Suite 2200

Chicago, Illinois 60606

Phone: 312.265.9393

Toll free: 888.600.2783

EHollendon@Zacks.com

www.zacksim.com