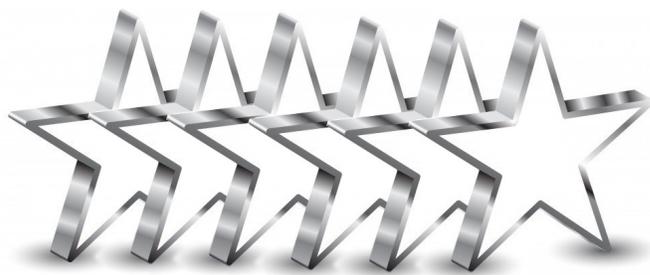


March 31, 2017

Zacks Investment Management's Dividend Strategy Achieves 6-Stars Status from PSN Top Guns



CHICAGO--(PR NEWSWIRE)—March 31, 2017 — The Dividend Strategy has received 6-Star Ranking from PSN Top Guns in the Large Value Universe. This award was given to the top ten performing firms in their peer group for the five-year period ending March 31, 2017.

“We are pleased that the success of the Dividend Strategy has led to a 6-star ranking from PSN Top Guns,” said Mitch Zacks, Managing Director of Zacks Investment Management (ZIM). “Our disciplined approach to investing has been the primary factor for the outstanding performance of the Dividend Strategy.”

ZIM's Dividend Strategy seeks tax efficient total returns from both capital appreciation and dividend payments. The objective is to outperform the Russell 1000 Value Index while maintaining a significantly higher dividend yield than the S&P 500. ZIM utilizes a proprietary three factor alpha model to identify stocks for inclusion in the strategy. Furthermore, the portfolio managers utilize an optimizer to maximize predicted return while reducing predicted risk.

Zacks Investment Management's core philosophy is based on the belief that each individual company's stock price is driven by earnings expectations. By tracking analysts' earnings estimate revisions, Zacks seeks to profit from future stock price movement, creating the potential for strong returns for their shareholders.

About Zacks Investment Management

Zacks Investment Management is a wholly owned subsidiary of Zacks Investment Research, one of the largest providers of independent equity research in the U.S. Zacks is an expert in the practice of using earnings estimate revisions in the investment process. Zacks Investment Management is a Register Investment Advisor. For more information please visit www.ZacksIM.com.

PSN, produced by Informa Investment Solutions, is one of the leading investment manager search and evaluation databases to be offered industry wide. PSN tracks more than 2,000 money management firms and over 20,000 investment products. For more information regarding Top Guns List, you can visit www.informais.com

Disclosure:

Past Performance is no guarantee of future results. Results for Zacks Investment Management's Dividend Strategy reflect the reinvestment of dividends and other earnings. Individual results may differ. The results submitted to PSN portray the performance history for a representative managed separate account gross of fees.

This press release is distributed for information purposes only; to notify readers of a PSN ranking. The results submitted to PSN portray the performance history for a representative managed account gross of fees, and do not include the deduction of investment advisory fees. An investor's actual return will be reduced by the advisory fees and any other expense which may be incurred in the management of an investment advisory account. Upon request, Zacks Investment Management will provide gross and net performance information for the Dividend Strategy.

PSN and Informa Investment Solutions have no affiliation with Zacks Investment Management, but rather evaluate investments managers' performance on an objective basis. Products must have an R-Squared of .80 or greater relative to the style benchmark for the latest five-year period ending march 31, 2017. Moreover, products must have returns greater than the style benchmark for the latest three-year period ending march 31, 2017. Products are then selected which have a standard deviation for the five-year period equal or less than the median standard deviation for the peer group. At this point, the top ten information ratios for the latest five-year period ending march 31,2017 then become 6 STAR TOP GUNS.



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