



Zacks Investment Management Name Recognized as Top Guns Manager by Informa Investment Solutions

Chicago, IL May 2017 – Zacks Investment Management firm today announced that it has been recognized with 10 Top Guns awards by Informa Investment Solutions' PSN manager database, for the following:

- Zacks Dividend - 5 Stars - Large Value Universe
- Zacks Dividend - 6 Stars - Large Value Universe
- Zacks Dividend - 6 Stars - US Value Universe
- Large Cap Growth - 4 Stars - Large Cap Universe
- Large Cap Growth - 4 Stars - Large Growth Universe
- Large Cap Growth - 5 Stars - Large Growth Universe
- Large Cap Growth - 4 Stars - US Growth Universe
- Large Cap Growth - 5 Stars - US Growth Universe
- Mid Cap Core - 5 Stars - Mid Core Equity Universe
- Mid Cap Core - 6 Stars - Mid Core Equity Universe

“ We’re excited on earning 10 PSN Top Gun awards, which recognizes elite performers on the leading investment manager database in North America and is widely used by institutional asset managers and investors across the country ” said Mitch Zacks, Principal and Senior Portfolio Managing Director of Zacks Investment Management.” PSN Top Guns ranks products in six proprietary star categories in over 50 universes.

Utilizing a proprietary blend of Informa Investment Solutions’ top priority performance screens, PSN Top Guns ranks products in six proprietary star categories in over 50 universes. This is a highly anticipated quarterly ranking and is widely used by institutional asset managers and investors.

Top Guns receive a star rating in the range from one to six. The stars indicate the continued performance over length of time. Zacks Investment Management was named a Top Gun with a star rating of 4 to 6 based on our investment solutions we offer. The definitions are as follows:

4-Star Category: Products with this rating must have an R-Squared of 0.80 or greater relative to the style benchmark for the recent five-year period. Moreover, products must have returns greater than the style benchmark for the three latest three-year rolling periods. The top ten returns for the latest three-year period then become the TOP GUNS.

5-Star Category: Products must have an R-Squared of 0.80 or greater relative to the style benchmark for the recent five-year period. Moreover, products must have returns greater than the style benchmark for the three latest three-year rolling periods. After that they select only the products which standard deviation for the five-year period is equal or less than the median standard deviation for the peer group. The top ten returns for the latest three-year period then become the TOP GUNS.

6-Star Category: Products must have an R-Squared of 0.80 or greater relative to the style benchmark for the recent five-year period. Moreover, products must have returns greater than the style benchmark for

the three latest three-year rolling periods. After that they select only the products which standard deviation for the five-year period is equal or less than the median standard deviation for the peer group. The top ten information ratios for the latest five-year period then become the TOP GUNS.

"We congratulate Zacks Investment Management on their distinction as a PSN Top Gun. This highly anticipated quarterly ranking recognizes elite performers on the leading investment manager database in North America and is widely used by institutional asset managers and investors across our platform," said Leno Toich, Managing Director of Informa Investment Solutions. "PSN Top Guns ranks products in six proprietary star categories in over 50 universes."

About Zacks Investment Management

Zacks Investment Management is built on a foundation of rigorous research, a desire to outperform benchmarks over time, and focuses on private client, financial adviser and institutional markets. We have been providing wealth management services since 1992, and have been a leading expert on earnings, using earnings estimates in our investment process. We are a wholly owned subsidiary of our parent company, Zacks Investment Research, one of the largest providers of independent research in the U.S. Today, we manage billions in Assets Under Management combined, with over 100 employees located in our main office in Chicago and across the country. We've grown quickly, but we've never forgotten how we got here: a commitment to rigorous independent research and a singular focus on putting clients first.

Please visit us at www.zacksim.com or call us at 1-888-600-2783.

About Informa Investment Solutions

A market leader in intelligence and software solutions for investment professionals and financial institutions of all sizes, Informa Investment Solutions offers a robust set of analytics and tools to help you grow and retain your business. With a nearly 40-year history, Informa Investment Solutions is part of Informa PLC, a leading business-to-business knowledge provider serving International markets. Informa Investment Solutions has set the standard for providing turnkey and customizable applications for performing manager searches, building wealth plans, and producing client reports and investment marketing materials for companies worldwide. For more information, please visit <http://www.informais.com/> and follow <https://twitter.com/InformaInvest>.

Disclosure:

Past Performance is no guarantee of future results. Results for Zacks Investment Management's strategies reflect the reinvestment of dividends and other earnings. Individual results may differ. The results submitted to PSN portray the performance history for a representative managed separate account gross of fees.

This press release is distributed for information purposes only; to notify readers of a PSN ranking. The results submitted to PSN portray the performance history for a representative managed account gross of fees, and do not include the deduction of investment advisory fees. An investor's actual return will be reduced by the advisory fees and any other expense which may be incurred in the management of an investment advisory account. Upon request, Zacks Investment Management will provide gross and net performance information for the strategies presented.

PSN and Informa Investment Solutions have no affiliation with Zacks Investment Management, but rather evaluate investments managers' performance on an objective basis.